

Eddy Pirard
Chief Executive Officer
Japan Tobacco International SA
8, rue Kazem Radjavi,
CH-1202 Geneva
Switzerland

B4Ukraine 

August 15, 2024

Dear Mr. Pirard and Japan Tobacco International (JTI) Leadership Team,

We write to you as [B4Ukraine](#), a coalition of Ukrainian and international civil society organizations working to curtail the financial resources enabling the Russian invasion of Ukraine.

We have written to you previously regarding [JTI's](#) ongoing operations in Russia. The letter can be found [here](#). We have not received a response to our letter.

B4Ukraine, in collaboration with the Kyiv School of Economics, is planning to publish a report containing information regarding your company's financial contributions in Russia. We are writing to formally enquire whether the following information is correct:

- **Data on profit tax sourced from the Federal Tax Service of Russia shows that JTI paid \$182 million in profit tax to Russia in 2023.**
- **In 2022, JTI paid \$193 million in profit tax to Russia.**
- **This data indicates that JTI is among the highest contributors of profit taxes in Russia in 2023.**

Additionally, we would welcome your clarification on the following questions:

- **What was the company's total revenue in Russia for the year 2023?**
- **What was the total amount of tax the company paid in Russia in 2023?**

We would appreciate it if you could confirm the accuracy of this information or provide corrections if necessary, along with any supporting documents. Additionally, we would welcome any context or comments JTI wishes to provide regarding these figures and its operations in Russia.

B4Ukraine maintains high standards of information verification before publishing. We are providing you with an opportunity to respond concerning the facts we wish to present. We will be awaiting a response from you by **August 29, 2025**. If we don't receive a response from you, we will indicate this in our publication.

Yours truly,

The B4Ukraine Coalition