

Roy Jakobs
Chief Executive Officer
Royal Philips
High Tech Campus 52, Eindhoven, 5656AG

CC: Philips Executive Team and Board of Directors

January 11, 2023

RE: Philips' business operations in Russia

Dear Roy Jakobs,

We write to you as [B4Ukraine](#), a coalition of Ukrainian and international civil society organizations working to curtail the financial resources enabling the Russian invasion of Ukraine, to discuss Philips' exposure to the Russian invasion of Ukraine.

In December, Philips said it had "substantially reduced" its activities in Russia.¹ However, our internal research suggests that Philips continues to benefit from the Russian market, through the increased and ongoing selling of its mobile phones to Russian military personnel deployed to Ukraine. The war and subsequent mobilisation have seen a tangible increase in the selling of Philips mobile phones to personnel, in particular the Philips Xenium E111. This research is not presently in the public domain.

We note Philips stated commitment to human rights. It has expressed that it is committed to "doing all that is reasonable and practicable to proactively identify and mitigate (potential) adverse human rights impacts in its operations and value chain."² Philips is also a "signatory to the 2007 UN Global Compact and its Ten Principles." This commits Philips to abide by fundamental principles on human rights, including that "Businesses should support and respect the protection of internationally proclaimed human rights...[and] make sure that they are not complicit in human rights abuses."³

We are concerned that Philips' current business operations risk enabling and financing Russia's violations of IHL and human rights law during the ongoing invasion of Ukraine, and in doing so, violating Philips' human rights commitments.

B4Ukraine has an extensive network of supply chain and due diligence specialists who would be well suited to assisting you in resolving this exposure to Russia's invasion. We understand that you will be represented at Davos later this month, and we would very much

¹ Philips, "Philips statement on the war in Ukraine and the situation in Russia," <https://www.philips.com/a-w/about/news/archive/standard/news/articles/2022/20221205-philips-statement-on-the-war-in-ukraine-and-the-situation-in-russia.html> (accessed January 5, 2023).

² Philips, "Philips Human Rights Report 2022," https://images.philips.com/is/content/PhilipsConsumer/Campaigns/CA20220719_DA_001_SB/philips-human-rights-report-2022.pdf?_ga=2.52087849.1241140861.1672942372-777786986.1672942372 (accessed January 5, 2023).

³ United Nations Global Compact, "The Ten Principles of the UN Global Compact," <https://www.unglobalcompact.org/what-is-gc/mission/principles> (accessed January 5, 2023).

welcome the opportunity to discuss the matter with you and explore proactively remedying the situation.

Please contact B4Ukraine at contact@b4ukraine.org to schedule a meeting at the event. We kindly ask for your response by 5:00pm CET, January 15th, 2023.

Sincerely,

The B4Ukraine Coalition